



RODOLFO C. DIETL

GENERAL MANAGER | OPERATIONS DIRECTOR | COO

People leadership · Operational excellence · Applied AI for business



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CORE COMPETENCIES

General management



Industrial operations



People leadership



Digital transformation



Applied AI and automation



KPIs and data analytics



LANGUAGES

Spanish

Native



English

Fluent



German

Fluent



KEY TRAINING

◆ Applied AI, automation and AI agents

BIG · 2025-2026

◆ Data analytics

Coderhouse · 2022

◆ Lead Auditor ISO 9001 / 14001 / 45001

TÜV · 2019-2021

◆ Full Stack Web Development

Digital House · 2019

EXECUTIVE PROFILE

Industrial Engineer (ITBA) with an EMBA (IAE) and 15+ years of experience leading operations, multidisciplinary teams and transformation initiatives across industrial, technical-services and multinational environments. Experience as General Manager, Country Manager, Operations Manager and Regional Technical Services leader. I turn complex operations into clear, measurable and scalable systems by integrating people, processes, KPIs, digitalization and applied AI.

RECENT EXPERIENCE

Operations Manager

BSC Argentina S.A.

Jan 2026 - Present

- Responsible for production, inventory, quality and internal processes in the manufacturing of automatic filling and capping machines for local and export markets.
- Developing indicators and management systems to improve operational visibility and decision-making.

Country Manager

TÜV NORD Argentina

Nov 2022 - Dec 2025

- Led the full operation, integrating Sales, Operations and Administration and Finance, with accountability for economic results, profitability and key indicators.
- Developed an in-house management system, dashboards for multiple areas and AI applications to optimize processes; achieved record sales during the tenure.

Operations and Quality Manager

TÜV NORD Argentina

Nov 2020 - Nov 2022

- Managed the delivery of audits, training programs and certificates, with a focus on customer satisfaction and quality.
- Developed a web-based service management system and an operational control dashboard.

EDUCATION

Executive MBA

IAE Business School

2009-2010

Industrial Engineer

Instituto Tecnológico de Buenos Aires (ITBA)

1998-2004

Earlier experience

Operations, technical services, finance, manufacturing and entrepreneurship

APPLIED AI FOR BUSINESS

- Generative AI
- Workflow automation
- AI agents
- Large language models (LLMs)
- AI-assisted development
- Integrations and automation
- Dashboards and analytics
- Prompt engineering

ADDITIONAL TRAINING

- Applied AI, workflows, agents and LLMs · BIG · 2025-2026
- Digital Marketing · Digital House · 2020
- ZOHO Analytics · professional application
- Web development and digital solutions · professional practice

The timeline keeps concurrent roles and the international experience in Germany visible.

Earlier experience

Operations, technical services, finance, manufacturing and entrepreneurship

Operations Manager

QZ S.R.L.

Oct 2018 - Nov 2020

- Scheduled 500 services per month across Argentina and led 30 operators, one supervisor and three back-office staff.
- Standardized processes, costed additional services and built an integrated Operations, Administration and HR dashboard.

Adjunct Web Development Instructor

Digital House Argentina

Feb 2020 - Aug 2020 · concurrent role

- Tutored Full Stack web programming while managing Operations at QZ.

Administration and Finance Manager

Asistec S.R.L.

Dec 2016 - Jun 2018

- Prepared cash flow for management, controlled costs, managed banking and credit operations, and documented operating and quality procedures.

Technical Services Manager LATAM

Flow International

Sep 2014 - Sep 2016

- Coordinated commissioning and technical services across Latin America; led 12 engineers and reported to the United States.
- Increased technical-services revenue by 30% annually.

Operations Manager

Edelflex

Feb 2011 - Sep 2014

- Managed production, warehouse, logistics, maintenance, safety, suppliers and new plant projects.
- Developed bioethanol-plant models, a paint booth and a 15-ton overhead crane.

Managing Partner

Especialidades Alemanas S.R.L.

2009 - 2011 · concurrent venture

- Food venture: developed products and continuous ovens; project selected for Buenos Aires Emprende 2009.

Plant Manager

Edelflex

Mar 2008 - Feb 2010 · concurrent role

- Achieved ISO 9001 production certification and reduced assembly cost by 35% for heat exchangers and turnkey plants.

Medical Devices Production Manager

Fresenius Medical Care

Jan 2005 - Mar 2008

- Led 150 people across three shifts; optimized sterilization and extrusion, production capacity and labor relations.

Engineering Trainee

Fresenius Medical Care · Sankt Wendel, Germany

Mar 2004 - Dec 2004

- Worked on hemodialysis membranes and delivered a 15% cost reduction.

Engineering Intern

Grupo Techint / Siat S.A.

Jan 2003 - Mar 2003

- Prepared technical information, specifications and mechanical sketches.